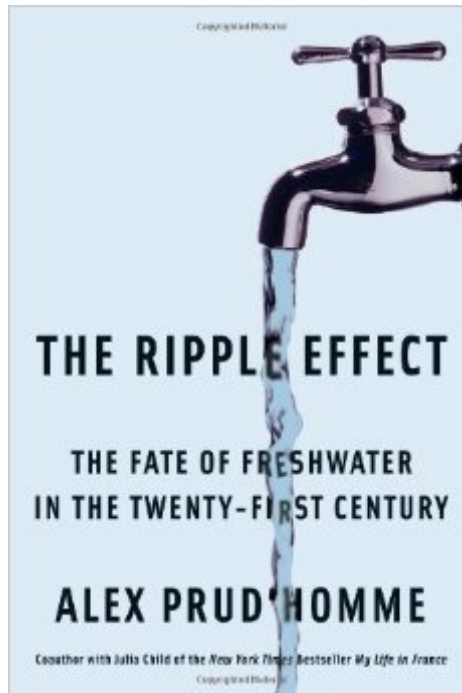


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The Ripple Effect: The Fate Of Fresh Water In The Twenty-First Century



Synopsis

AS ALEX PRUDHOMME and his great-aunt Julia Child were completing their collaboration on her memoir, *My Life in France*, they began to talk about the French obsession with bottled water, which had finally spread to America. From this spark of interest, Prudhomme began what would become an ambitious quest to understand the evolving story of freshwater. What he found was shocking: as the climate warms and world population grows, demand for water has surged, but supplies of freshwater are static or dropping, and new threats to water quality appear every day. *The Ripple Effect* is Prudhomme's vivid and engaging inquiry into the fate of freshwater in the twenty-first century. The questions he sought to answer were urgent: Will there be enough water to satisfy demand? What are the threats to its quality? What is the state of our water infrastructure—both the pipes that bring us freshwater and the levees that keep it out? How secure is our water supply from natural disasters and terrorist attacks? Can we create new sources for our water supply through scientific innovation? Is water a right like air or a commodity like oil—and who should control the tap? Will the wars of the twenty-first century be fought over water? Like Daniel Yergin's classic *The Prize: The Epic Quest for Oil, Money & Power*, Prudhomme's *The Ripple Effect* is a masterwork of investigation and dramatic narrative. With striking instincts for a revelatory story, Prudhomme introduces readers to an array of colorful, obsessive, brilliant—and sometimes shadowy—characters through whom these issues come alive. Prudhomme traversed the country, and he takes readers into the heart of the daily dramas that will determine the future of this essential resource—from the alleged murder of a water scientist in a New Jersey purification plant, to the epic confrontation between salmon fishermen and copper miners in Alaska, to the poisoning of Wisconsin wells, to the epidemic of intersex fish in the Chesapeake Bay, to the wars over fracking for natural gas. Michael Pollan has changed the way we think about the food we eat; Alex Prudhomme will change the way we think about the water we drink. Informative and provocative, *The Ripple Effect* is a major achievement.

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Customer Reviews

Author Alex Prud `Homme claims "The Ripple Effect" is not an "encyclopedic" read, but at times it feels that way. That's not to say I wouldn't recommend this book; after all, the many troublesome issues over available, clean freshwater for citizens worldwide are crucial to know about and getting increasingly urgent by the year. Prud `Homme cannot be accused of forgoing research or skimping on facts. He transitions nicely from one troubled region to the next, giving proper weight to the severity of the problems but not sensationalizing, and offering advice by experts throughout. I came away thinking super-arid Arizona, remote Las Vegas, sprawling California and weather-troubled Georgia are in for some rough times, presently and in the future. The Midwest, where environmentally destructive farming methods and flooding are common, also has its share of water-related predicaments. Prud `Homme drives the point home that people all over the world -- from seasoned hydrologists to the average man and woman -- will need to rethink every aspect of water. As populations explode, drinkable H₂O is dwindling -- something's got to give in this equation. Additionally, outdated, unregulated laws and a worrisome inclination by politicians and their constituents during the last decade or so to pay less attention to "the fate of freshwater in the twenty-first century" have exacerbated the problems. Admittedly, my eyes and thoughts glazed over at times as Prud `Homme intricately covered numerous judicial cases and technical details to supplement the themes. But numerous things stuck with me.

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